



★ EARLY ★ BIRD ★ NEWS ★

The ROTARY CLUB of CARBONDALE-BREAKFAST

★ Pres. Citations: 1996-97, 1997-98, 1998-99, 1999-2000, 2000-01, 2003-04, 2004-05, 2005-06, 2006-07, 2008-09, 2010-11, 2012-13 ★
 ★ Governor's Trophy: 1996-97, 2012-13 ★ ★ Bulletin: 1993, 2003, 2004, 2005, 2010 ★ ★ Web Site: 2009 ★
 ★ District Governors: Blanche Carlton Sloan, Jack Langowski ★ Club #26036

EVERY
 ROTARIAN
 EVERY
 YEAR

18 FEBRUARY 2014

Service
 ▲ Self

◆ TODAY ◆

Membership Matters

Membership Committee

RI President District Governor
 Ron Burton Mike Nowobilski

DATES TO KNOW

February Theme: *World Understanding*
 23 RI Anniversary
 March 15-16 PETS, Effingham
 April 5 Beautiful Southern Ride
 26 District Assembly
 June 1-4 International Convention, Sydney, Australia
 July 26 Membership/Foundation Seminar
 25-27 RYLA
 November District Conference, Mt. Vernon

February Meetings

Organizer: T Mathias

4 Leadership Development, Leah Westjohn - SIUC
 11 Business Meeting
 18 Membership Development - Jack Wides
 25 Celebration of Rotary

EREY 2013-14 Goal: 100% participation

Assignments: February 2014

Greeter & Introductions	Moment of Reflection	Rotary Insight (RI) / Classification Talk (CT) / Getting to Know Ourselves
4 S Battiste	M Johansson	K Renfro (CT)
11 A Beck	J Langowski	R Sarao (RI)
18 D Becque	R Lenzi	M Sinnott (GKO)
25 F Becque	T Mathias	G Waring (RI)

Early Bird News prepared weekly (Deadline: Sunday, 4 pm).
 PDF on the club website.

RI: About Membership

"Developing your club's membership requires both recruitment and retention efforts. New members bring important benefits to the club, including diversity, fresh ideas, and new energy. Existing members are crucial to sustaining your club's membership and continuing the good works of your club. ...

"To recruit new members, the membership committee sets goals, develops a plan for achieving them, and communicates with club members in order to implement the plan. Although the committee leads the club's recruiting efforts, recruiting new members is a responsibility of each club member. The membership committee should encourage all members to reach out to friends, family, business associates, and other community members by asking them to join. ...

"The process for developing Rotary club membership is a fluid course of action that often includes the following stages:

- Identify
- Introduce
- Invite
- Induct
- Inform and orient
- Involve
- Educate"

from the *Club Membership Committee Manual*

REMINDERS

Makeups:

Mon. Noon, Herrin, Civic Center
 Mon. Noon, Harrisburg, Ponderosa Steak House
 Wed. 7:30 am, Carterville, Crab Orchard G.C.
 Wed. Noon, Carbondale, Lakeland School
 Th. 7:00 am, Anna-Jonesboro, Union County Hospital
 Th. Noon, Marion, First Methodist Church
 Th. 6:00 pm, Jackson-Williamson Co-Sunset, Crab Orchard G.C.
Contributions: The Rotary Foundation, 14280 Collections Center Drive, Chicago, IL 60693
Meeting Makeups: Mark "M" in the date block on attendance sheet and clip the makeup card to the clipboard.
Banners: Visiting another club? Take a banner—bring one back.

🎵 Bird Calls 🎵

Last Meeting

- ★ Theme: February: *World Understanding*
- ❖ Newest Member. Welcome Curtis Vaughn as our newest member ...
- | Rotary Reader: Regina Glover (RC-Carbondale) shared info about the need for readers in local schools.
- 🎵 February Birthdays: Jagan Allinani (4), D Coracy (24), G Petrowich (26).
- ➡ Programs: February (T Mathias), March (R Osborn), April (K Renfro).
- * Reminder: When you contribute to The Rotary Foundation, please notify Foundation chair, [PE Steve](#).
- Z Pig! Missed a meeting? Please make up your contribution.
- ➔ Roster Updates? Notify Secretary Dan.
- ☐ Dues: Jan. 1, Apr. 1, July 1, Oct.1. Treasurer Shane.

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**YOUR NOTES** ➡

*Hog Wild Again!*

T Mathias, F Betz, J Betz,  
S Battiste, M Sinnott,  
D Becque, F Becque,  
C Hinde, C Parker,  
G Petrowich, O Weidner,  
S Carsrud, R Osborn,  
G Waring, J Wides,  
R Sarao, M Cropper,  
S Heyer, [who's next?](#)



*Yum! Yum! more, please!*

**Visiting Rotarians & Guests**

Dep. Gov. Stephen Jackson  
Regina Glover, RC-Carbondale  
Tess Rogers (R Sarao)

**Business Meeting**

VP Martha Cropper presiding ...

Minutes. Minutes of the January business meeting - approved as presented.

Treasury. YTD: Income-\$26,917; Expense-\$22,416. Balances: Checking-\$10,878; Accts. Rcvbl.-\$615; Liabilities (CCHS scholarships) - \$3,000. For record: report labeled Jan. 1, 2014, but actually updated 6 Feb 2014.

Member. Inducted and welcomed Curtis Vaughn; pinned by PP Kathy Renfro standing in for P Randy Osborn.

WSIU "Rotary": Discussed plans for a 50-spot campaign on the local NPR station recognizing Rotary's 109<sup>th</sup> anniversary.

Anniv. Observance: Discussed a 26 January multi-club celebration at Newell House, "The Grotto," to observe the RI anniversary.

District-Youth Activities: Enjoyed a summary report by Deputy Governor Stephen Jackson about RYE, RYLA, and other youth-focused activities.

District Grant: Announced to the membership the opportunity to suggest possible grant-funded activities - due 15 April.

Youth Services: Previewed the work of the Youth Services Committee to review the CCHS scholarship program.

Program: Previewed the 18 February weekly meeting program by the Membership Committee about member recruitment.

Announced the name of Tess Rogers to start the seven-day comment period for a new member.

**2013-14**

**KEY CONTACTS**

**\*Board members**

|                                                  |                                                                 |              |
|--------------------------------------------------|-----------------------------------------------------------------|--------------|
|                                                  |                                                                 | AC 618       |
| President* .....                                 | Randy Osborn ..... randy.o@bgc-cdale.org .....                  | 925-3403     |
| President-elect* / Foundation Cmte Chair .....   | Steve Battiste ..... steve@businessresourcegroup.net .....      | 201-7509     |
| Vice President* / International Cmte Chair ..... | Martha Cropper ... mcropper777@gmail.com .....                  | 201-5688     |
| Past President* / Service Projects.....          | Kathy Renfro ..... kato.ren618@gmail.com .....                  | 713-0412     |
| Secretary* .....                                 | Dan Becque ..... mdbecque@gmail.com .....                       | 529-3307     |
| Treasurer* .....                                 | Shane Carsrud .... shane.carsrud@oldnational.com .....          | 457-3741     |
| Director* / Youth Cmte Chair.....                | Tessie Ojewuyi .... theresa.ojewuyi@wellsfargoadvisors.com .... | 856-332-5381 |
| Director* / Bulletin/Programs/Admin Cmte Ch .... | Terry Mathias ..... mathiasil@aol.com .....                     | 924-5655     |
| Director* / Public Image Cmte Chair.....         | Greg Petrowich .... gpetrowich@gmail.com .....                  | 303-8345     |
| Sergeant-at-Arms .....                           | Craig Hinde ..... hindecraig@gmail.com .....                    | 549-5572     |