



THE EARLY BIRD NEWS

The ROTARY CLUB of CARBONDALE-BREAKFAST

★ Presidential Citations: 1996-97, 1997-98, 1998-99, 1999-2000, 2000-01, 2003-04, 2004-05, 2005-06, 2006-07, 2008-09 ★

★ 1996-97 Governor's Trophy ★ Club Bulletin: 1993, 2003, 2004, 2005 ★ Web Site: 2009 ★

★ District Governors: Blanche Carlton Sloan, Jack Langowski ★

Chartered October 1988 - #26036

Tuesday, 7 AM

Intermission Room, Varsity Center for the Arts

13 April 2010

◆ TODAY ◆ BUSINESS MEETING

DATES TO KNOW

- 1 May District Assembly
- 1 May Derby Day Gala, 3 pm, RC-Carbondale
- 15 May Beautiful Southern Ride
- 20-23 June Intl. Convention, Montreal
- 14 August Rotary at Cards/Cubs Game
- 21 August Art, Crafts, & Yard Sale

RI President
John Kenny

District Governor
Joe Miller

April Programs

Program Organizer: Jacquie Betz

- 6 Terry Mathias, On Literacy ...
- 13 Business Meeting
- 20 PDG Wayne Gerlock, District/Club Database Project
- 27 PDG Jack Langowski, Varsity Center for the Arts

Every Rotarian, Every Year

REMINDERS

Makeups:

- Mon. Noon, Herrin Civic Center
- Tu. Noon, Du Quoin, Francie's
- Wed. 7:30 am, Carterville, Kindling
- Wed. Noon, Carbondale, Lakeland School
- Th. 7:00 am, Anna-Jonesboro, Creek Lemon Rest., Vienna St.
- Th. Noon, Marion, First Methodist Church, Main St.

Rotaract: 1st & 3rd Mondays, 8 pm, Thebes Rm., St. Center

Contributions: The Rotary Foundation, 14280 Collections Center Drive, Chicago, IL 60693

Roster: Changes? Notify Dan Becque.

Recruitment: Ask for packets of information.

Meeting Makeups: Mark "M" in the block on the attendance sheet and clip the makeup card to the clipboard.

Banners: Visiting another club? Take a banner—bring one back.

Did You Know?

The Hershey's Kiss got its name from the puckering sound made by the manufacturing equipment as chocolate was dropped onto the conveyor belt during the production process.

Life Savers got their signature shape by accident, when the machine employed to press out a standard circular mint malfunctioned, inadvertently punching a hole in each.

The canning process for herring was developed in Sardinia, which is why canned herrings are better known as sardines.

Wedding cake was originally thrown at the bride and groom instead of eaten by them.

The five interlocking Olympic rings are black, blue, red, white, and yellow because at least one of these colors appears on every national flag.

A dime has 118 ridges around the edge.

The Pentagon, one of the largest office buildings in the world, had twice as many bathrooms as is necessary because when it was built, Virginia laws still required separate toilet facilities for blacks and whites.

.... *Each Rotarian: Reach One, Keep One*

Assignments: April 2010

	Greeter & Introductions	Moment of Reflection	Rotary Insight (RI) / Classification Talk (CT) / Getting to Know Ourselves
6	M.B. Aguilar	D. Baker	D. Becque (RI)
13	F. Becque	F. Betz	J. Betz (RI)
20	T. Carpenter	S. Carsrud	J. Corker (RI)
27	E. Cotten	M. Daneshdoost	M. Hays (RI)

Early Bird News prepared weekly (deadline: Sunday, 4 pm).
Produced courtesy of Jim Romano, Heartland Office.
PDF available on the club website.

✧ ANNOUNCEMENTS ✧

- ☀ **Thanks** to all who participated in and assisted with the recent visit of the GSE Team from South Korea, which was in the Carbondale area 1-4 April.
- ▶ **Former Member:** Jacquie Betz received an email from Argus Tong, who wrote that he has become a member of the Rotary Club of Fullerton Sunrise.
- ☑ **Reminder:** When you contribute to The Rotary Foundation, notify the club's Foundation chair: Rich Sarao (2009-10), Fred Betz (2010-11).
- 😊 **Contact:** Fah - fpytj@hotmail.com; Kathy Pine (host) - kpine@sandbergphoenix.com. JiYoung Lee - lujin55@gmail.com
- ◆ **Programs:** Wanted: Program organizers - VP Fred Betz.
- ✿ **Pig!** Missed a meeting? Please make up your contribution at the next meeting to assure scholarship funding.
- ☐ **Dues:** Due(s) dates: January 1, April 1, July 1, October 1 each year. Treasurer Shane Carsrud.

▼ YOUR NOTES ▼

Service Self

Guests & Visiting Rotarians

Don Smith, RC-Carbondale
○○○○○

On Literacy

PP **Terry Mathias** shared a closer look at literacy and student readiness for work and higher education today. He previewed a variety of definitions and types of literacy, highlighted related news items, and summarized some recent studies about issues in education, especially literacy matters.

Mathias pointed out a range of types of literacy, starting with the more customary reading, writing, and math. He reported, though, that the term "literacy" is now applied to many other forms, e.g., scientific, health, financial, computer. He noted information literacy as a generic form, focused on the use of information to address problem-specific needs in any field.

He highlighted the recent book *Real Education: Four Simple Truths for Bringing America's Schools Back to Reality*, by Charles Murray, as the foundation for the presentation.

Commenting on high school student readiness for higher education, Mathias said that approximately 410,000 to 425,000 graduating high school seniors achieve the benchmark levels on ACT and SAT exams (which predict readiness for college/university success) annually, but that 1.2 -1.5 million freshmen enter U.S. four-year colleges and universities each year. He echoed Murray in asking why there is any real surprise that college dropout rates reach 40-60% across the board in the early years of college.

He mentioned various recent news articles about many students needing remedial study at the college level and employers finding that job applicants often lack the necessary skills for successful employment.

2009-10

KEY CONTACTS

*Board members

President*	Jack Wides	JackWides@aol.com	457-5521
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Chair, International Service	Olga Weidner	oweidner@siu.edu	549-7527
Chair, Youth Services	Randy Osborn	rosborn@bgc-cdale.org	457-8877
Chair, Public Relations	to be filled		
Chair, Vocational Service	to be filled		
Sergeant-at-Arms	Craig HInde	chinde@juno.com	549-5572

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