



THE EARLY BIRD NEWS

The ROTARY CLUB of CARBONDALE-BREAKFAST

☆ Presidential Citations: 1996-97, 1997-98, 1998-99, 1999-2000, 2000-01, 2003-04, 2004-05, 2005-06, 2006-07, 2008-09 ☆

☆ 1996-97 Governor's Trophy ☆ ☆ Club Bulletin: 1993, 2003, 2004, 2005 ☆ ☆ Web Site: 2009 ☆

☆ District Governors: Blanche Carlton Sloan, Jack Langowski ☆

Chartered October 1988 - #26036

Tuesday, 7 AM

Intermission Room, Varsity Center for the Arts

25 May 2010

◆ TODAY ◆

Chamber of Commerce

George Sheffer, President

DATES TO KNOW

- 11 June Rotary@SI Miners: 6 p.m.-buffet; game.
- 20-23 June Intl. Convention, Montreal
- 29 June Awards & Recognition Breakfast, 7 a.m.
- 3 August National Night Out, Turley Park
- 14 August Rotary at Cards/Cubs Game
- 21 August Art, Crafts, & Yard Sale, SIU Arena (Lot #18)

RI President
John Kenny

District Governor
Joe Miller

June Programs

- 1 Ray Lenzi: Carbondale and the Civil War
- 8 Business Meeting
- 15 Julia Wetstein: Belize Children's Program
- 22 George Waring: Falconry in the 21st Century
- 29 Awards & Recognition - Breakfast

Every Rotarian, Every Year

REMINDERS

Makeups:

Mon. Noon, Herrin Civic Center
 Tu. Noon, Du Quoin, Francie's
 Wed. 7:30 am, Carterville, Kindling
 Wed. Noon, Carbondale, Lakeland School
 Th. 7:00 am, Anna-Jonesboro, Creek Lemon Rest., Vienna St.
 Th. Noon, Marion, First Methodist Church, Main St.

Rotaract: 1st & 3rd Mondays, 8 pm, Thebes Rm., St. Center
Contributions: The Rotary Foundation, 14280 Collections
 Center Drive, Chicago, IL 60693

Roster: Changes? Notify Dan Beque.

Recruitment: Ask for packets of information.

Meeting Makeups: Mark "M" in the block on the attendance sheet and clip the makeup card to the clipboard.

Banners: Visiting another club? Take a banner—bring one back.

Ponder This ...

Plays on words to tease your intellect ...

- ▶ Dancing cheek-to-cheek is really a form of floor play.
- ▶ Does the name Pavlov ring a bell?
- ▶ Hangover: the wrath of grapes.
- ▶ A chicken crossing the road is poultry in motion.
- ▶ If you don't pay your exorcist, you get repossessed.
- ▶ Every calendar's days are numbered.
- ▶ A lot of money is tainted – taint yours, taint mine.
- ▶ Once you've seen one shopping center, you've seen a mall.
- ▶ Acupuncture: a jab well done.
- ▶ The person who fell into an upholstery machine is fully recovered.
- ▶ Those who jump off a bridge in Paris are in Seine.

.... *Each Rotarian: Reach One, Keep One*

Assignments: May 2010

	Greeter & Introductions	Moment of Reflection	Rotary Insight (RI) / Classification Talk (CT) / Getting to Know Ourselves
4	J. Hesketh	C. Hinde	J. Langowski (RI)
11	R. Lenzi	T. Mathias	J. Mead (RI)
18	J. Nessland	R. Osborn	G. Petrowich (RI)
25	K. Renfro	J. Romano	R. Sarao (CT)

Early Bird News prepared weekly (deadline: Sunday, 4 pm).
 Produced courtesy of Jim Romano, Heartland Office.
 PDF available on the club website.

* ANNOUNCEMENTS *

- **Golf¹**: 3-6 June, Million Dollar Hole-in-One Shoot Out! RC-St. Clair Valley (East), rotaryhioshootout.com
- **Golf²**: 4 June, 9-hole, 4-person scramble, RC-St. Clair Valley, 618-288-6269 (Kathy) or 618-337-4100 (Darlene).
- ✳ **Ride**: The *Beautiful Southern Ride* netted \$520 with 30 riders. Now considering another ride – this fall.
- ▣ **Committee: Fran Becque, George Waring, Marcia Sinnott, and Jim Romano** – to propose a club policy regarding memorials for deceased members.
- ☑ **Reminder**: When you contribute to The Rotary Foundation, notify the club's Foundation chair: Rich Sarao (2009-10), Fred Betz (2010-11).
- ☺ **Contact**: Fah - fpytj@hotmail.com; Kathy Pine (host) - kpine@sandbergphoenix.com. JiYoung Lee - lujin55@gmail.com
- ◆ **Programs**: Wanted: Program organizers - VP Fred Betz.
- ✳ **Pig!** Missed a meeting? Please make up your contribution at the next meeting to assure scholarship funding.
- ▣ **Dues**: Due(s) dates: January 1, April 1, July 1, October 1 each year. Treasurer Shane Carsrud.

▼ YOUR NOTES ▼

Service Self

Guests & Visiting Rotarians

None
○○○○○

Panera Bread Co.

Cartervillian **Ralph Behrens**, manager of the Panera Bread Company “neighborhood bakery and café” in Carbondale, reported the company’s charitable activities. He has been involved in food service for many years, 6½ with Panera in Carbondale, which opened in May 2004.

Behrens noted three particular charitable activities, two local and one new venture in St. Louis. Locally, the Carbondale restaurant donates its day-old products daily to one of seven entities, including food pantries, churches, and The Women’s Center. Also, revenue from its Operation Donation change-box program is given to the Boys & Girls Club in Carbondale, with Panera matching 50 cents per dollar.

In the St. Louis area, the parent organization just established the “Panera Cares” project in upscale Clayton. Company founder and retiring CEO Ron Schaich opened a bakery/café in which customers can “take what you need, leave your fair share.” Day-old bread products of 8-9 area stores are collected for use in the new restaurant. The venture is operated by a new charitable foundation, an arm of the original St. Louis Bread Company, the corporate name still used in the founding local area.

The innovative charitable venture received nationwide (AP) news coverage. If the effort proves financially sustainable, it will be expanded to other areas in the 1400-store chain. The chain is a publicly traded company (PNRA), with sites available as franchises, joint-venture partnerships, and company-owned restaurants.

2009-10

KEY CONTACTS

*Board members

President*	Jack Wides	JackWides@aol.com	457-5521
President-Elect* / Chair, Foundation/Membership	Rich Sarao	herrinvista@yahoo.com	985-9013
Past President*	Jacquie Betz	jacquiebz@gmail.com	549-6953
Vice President* / Programs	Fred Betz	fbetz@siu.edu	549-6953
Recording Secretary*	George Waring	waring@siu.edu	529-1394
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Director*	Kathy Renfro	cpkdrenfro@neondsl.com	549-4222
Director*/ Chair, Service Projects / Bulletin	Terry Mathias	mathiasIL@aol.com	457-5655
Director*	Fran Becque	franbecque@hotmail.com	529-3307
Chair, Club Administration	to be filled		
Chair, International Service	Olga Weidner	oweidner@siu.edu	549-7527
Chair, Youth Services	Randy Osborn	rosborn@bgc-cdale.org	457-8877
Chair, Public Relations	to be filled		
Chair, Vocational Service	to be filled		
Sergeant-at-Arms	Craig HInde	chinde@juno.com	549-5572

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www.carbondalebreakfastrotary.org